

# **Virtual Driver Interactive’s Driver Safety Simulation System, Virtual HD on Display at Upcoming Road Show in New Jersey & New York**

## **Industry leaders using the system to train workers to avoid hazardous situations while driving on the job**

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New Jersey & New York Executive Briefing Sessions,—Jan 28th – Jan 30th, 2014—Virtual Driver Interactive, Inc. (VDI), the leading provider of simulation training solutions for commercial and education applications, announced it will be demonstrating Virtual HD™ during a Northeast road show event in New Jersey and New York from January 28th – January 30th with locations TBA. Virtual HD is the industry’s first voice-controlled, interactive simulation-based driver safety program designed specifically for corporate driver training programs.

VDI invites corporate safety officers to experience driving simulation technology and be among the first to see Virtual HD in action. On the agenda at these executive briefing sessions, VDI will discuss how hazard detection simulation training can lower training costs while improving driver safety and reducing liability exposure. Each demonstration time slot is dedicated to a single company, therefore, space is limited. To reserve your slot today, contact Van Flanigan at 404-277-3208 or vflanigan(at)driverinteractive(dot)com.

Industry-leading organizations including Cox, UPS, General Electric, PSE&G, Toyota and many others currently use Virtual HD to train employees. The highly interactive simulation includes a self-paced series of experiences designed to improve hazard recognition skills, lower accident rates and reduce distracted driving in less than 90 minutes. Virtual HD focuses on eliminating the primary cause for crashes: a failure to recognize and react to hazardous driving situations. Virtual HD training offers unparalleled realism by offering multiple company vehicle options including van, bucket truck, passenger car, semi-truck, SUV, delivery truck and more.

“The Virtual HD simulator allows us to address driver safety in a new and exciting forum, as opposed to the traditional meeting forum and to continue to push our safe driving focus,” said Dan Diamond, site supervisor at PSE&G. “Since the simulator is portable, it also allows us to save on travel expenses by bringing the simulator to the employees, which helps us logistically.

The virtual lessons compliment and parallel our current Smith System driving philosophy, giving us a more consistent safe driving message.”

Company administrators can track product use and proof of course completion locally or remotely from any web browser using VDI’s Insight Online management reporting system. Virtual HD provides compelling training in these concepts:

- Deterring distracted driving
- Over correction dangers
- Skidding and hydroplaning exercises
- Safe following distance
- Semi-truck pre-drive inspection & backing
- Motorcycles as a unique hazard
- Rapid hazard anticipation and detection
- Parking lot safety and backing hazards
- Covering the brake to reduce dangers
- City, highway, commercial and rural environments
- Day and night situations with inclement weather conditions including snow and rain

About Virtual Driver Interactive, Inc.

Virtual Driver Interactive (VDI) is well known in the simulation industry for its vision of innovative training. From training experienced corporate fleets to new teen drivers, VDI delivers effective training. VDI program titles include Virtual HD, the premier product in VDI’s voice integrated training portfolio designed specifically for corporate programs; One Simple Decision, a deterrent to distracted or impaired driving; and StreetReady, a structured novice driver program measuring and teaching key skills. VDI is a privately-held company headquartered in El Dorado Hills, California. For more information about VDI’s innovative interactive simulation driver training solutions, please visit <http://www.driverinteractive.com>.